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THE UMBRELLA PRESENTS:  
**UNDER THE INFLUENCER**

UNDER THE INFLUENCER is an immersive show and music video presentation, diving into the internet's most tortured souls - the influencers. Presented on a 360 degree stage with surround sound, these explosive personalities will crumble before your very eyes. Wade through the thick muck of the large-than-life characters in your social media landscape, and get a behind-the-scenes look at the people that hide behind your screen.

Built around a proprietary set design, the audience is constantly rotating to experience different points of engagement all around them. The show features a hexagonal set with 3 video screens playing music videos, and 3 stages accommodating a series of live action interludes to tell an actual narrative. Prepare for a devastatingly raw performance by Jordan Sarah, as he takes off the gorilla glass and gives it to you IRL. He is supported by Annie Georgia Greenberg from Refinery29, who is stepping out of her role as an actual influencer with immense self-awareness.

The story focuses on a famous Instagram influencer, who at the height of his notoriety grapples with some preposterous and privileged personal crises. Our anti-hero sabotages himself to feed his ego, and ends up back where he started, albeit with his soul and dreams thoroughly crushed. It's a voyage and return, a comedy and a tragedy, turning the lens on our obsession with the lifestyle genre.

No production would be complete without a unique original score, and Dan Wender and Blacky II do not disappoint. Comprised of 4 original productions, the Snakes & Ladders EP will be available January 26 under The Umbrella. A download of the record will also be included with ticket purchase.

Under the Influencer is a follow-up to Rinsed's first theatrical production, Dynamic Alpine Sexual (DAS), which premiered at The Umbrella Factory in April 2017 for a sold out 4-day-run.

**REFUGE ARTS**  
80 Vernon Ave.  
Brooklyn, NY 11206  
February 2 - 10, 2018

Press Preview:  
February 1st, 8pm

**INQUIRIES - RSVP: [julia@thecoinlocker.org](mailto:julia@thecoinlocker.org)**

EVENT: <http://goo.gl/fsyNig>  
THE UMBRELLA: <http://theumbrel.la>